



VEGAN SHAMPOO FOR COLOUR MAINTENANCE

Pigmented shampoo formulated with plant active ingredients that ensure greater colour intensity and better colour deposit in the hair cuticle. It cleans the hair gently thanks to the less aggressive surfactants used while depositing colour.

ACTIVE INGREDIENTS

Enriched with hydrolysed Quinoa and Kumquat Extract, proven by certified studies to ensure long-lasting colour deposit.

Avocado Oil: rich in fatty acids and antioxidants; has a great nourishing power.

Rice Oil: prevents ageing thanks to its antioxidant action. Helps to strengthen hair fibres.

Kumquat Extract: energy and vitality concentrate, with moisturising and energising properties. Rich in sugars, organic acids, vitamins and minerals that provide shine and beauty to the hair.

Hydrolysed Quinoa: natural protein to protect, condition and retain colour. Provides body and shine. Promotes active ingredient penetration into the hair. Helps to keep hair healthier and make styling easier. Enhances colour retention and fixation.



BENEFITS**Tips on how to use Inkolor in the salon**

Inkolor is a very versatile and beneficial tool in colour processes, it can be used: To refresh the colour made with Color Kiss in the hairdressing salon, or for maintenance by the end customer at home. To deepen a shade achieved using Color Kiss. During the colouring process at the hairdressing salon, and after removing Color Kiss, wash the hair one more time using Inkolor before applying Color Fixer, a colour mask. Deepen colours achieved using oxidation dyes. Inkolor adds colour to hair that has lost its intensity after washing.

Inkolor is the ideal maintenance treatment for perfect colour. A sulfate-free, environmentally friendly shampoo formulated with plant-based surfactants that are gentle on the scalp. It adds colour quickly and effectively.

That way, the client can comfortably maintain the perfect colour until they return to the salon to receive a professional colour service..

Environmentally friendly formulation with no ingredients of animal origin. 100% Gluten Free product, suitable for use by those intolerant or allergic to gluten.

Sustainable packaging: PE GREEN container made of 100% recyclable sugar cane bio plastic. The allergen-free fragrance is characterised by a clean fresh scent with a fruity-tropical middle note.

INSTRUCTIONS

Apply INKOLOR strand by strand, spreading the product from roots to ends. Deposit the pigment by spreading it. Massage and emulsify. Leave on for 5 minutes. Rinse. To increase colour intensity, apply INKOLOR again, emulsifying it.

250 ml