



## VEGAN REGENERATIVE DIRECT COLOURING TREATMENT

Cream gel direct pigment colouring. Scalp- and hair-friendly vegan formula, now more sustainable. Enriched with plant oils and active ingredients that ensure greater colour intensity and better colour deposit in the hair cuticle.

### ACTIVE INGREDIENTS

Hair-friendly colouring treatment, formulated with rice and avocado oil. Enriched with hydrolysed Quinoa and Kumquat Extract, proven by certified studies to ensure long-lasting colour deposit.

**Avocado Oil:** rich in fatty acids and antioxidants; has a great nourishing power.

**Rice Oil:** prevents ageing thanks to its antioxidant action. Helps to strengthen hair fibre.

**Kumquat Extract:** energy and vitality concentrate, with moisturising and energising properties. Rich in sugars, organic acids, vitamins and minerals that provide shine and beauty to the hair.

**Hydrolysed Quinoa:** natural protein to protect, condition and retain colour. Provides body and shine. Promotes active ingredient penetration into the hair. Helps to keep hair healthier and make styling easier. Enhances colour retention and fixation.



## BENEFITS

**Vegan colour-creating treatment that regenerates hair, giving it extra shine and moisture. Direct colouring, does not contain ammonia.**

Non-oxidative. The mixture of different vegetable oils in its formulation repairs the hair, bringing back the needed nourishing and shine. Easy and quick to apply. For creative and vibrant colours, as well as for touching up an existing colour. You can create a wide range of colours and enjoy your creativity with Color Kiss.

Its formulation does not contain silicones, so it moisturises and conditions without weighing the hair down. Environmentally friendly formulation with no ingredients of animal origin.

100% Gluten Free product, suitable for use by those intolerant or allergic to gluten.

**Sustainable packaging:** PE GREEN container made of 100% recyclable sugar cane bio plastic.

The allergen-free fragrance is characterised by a clean fresh scent with a fruity-tropical middle note.

## INSTRUCTIONS

1. Wash hair with Shampoo Before, which opens the hair cuticle and facilitates colour penetration. Rinse.
2. Spray HYDRA BOND pore regulator on hair. Detangle. HYDRA BOND moisturises and strengthens the hair structure and restores the hair's porosity.
3. Without rinsing, proceed to blow-dry the hair.
4. Apply Color Kiss in sections, strand by strand, using a hair colour brush. Massage the product in and comb through from roots to ends. Leave on for 20 minutes. Rinse slightly.
5. Apply Inkolor shampoo in the colour matching the Color Kiss colour already applied. Lather and leave on for 2 to 5 minutes. Rinse.
6. Apply Color Fixer all over the hair to seal the hair cuticle and lock in the colour.
7. Rinse off the colour mask.
8. Spray After Color Spray on damp hair before blow-drying. It provides extra hydration and helps to lock in colour. Depending on the hair diagnosis made by the professional and the chosen shade, Color Kiss can also be applied to damp hair.

250 ml

